



SPONSORSHIP OPPORTUNITIES

Title Sponsor \$75,000

The Title Sponsorship makes one corporation or organization the honored star of our show—the premier benefactor of our Conference! Don't miss out on the opportunity to have the highest of all high profiles in sight, for all three days—and to present your organization and services to a diverse audience of professionals, politicians, journalists, key community leaders, community members, and individuals providing services to Hispanic seniors and their families. The Hispanic community is a loyal one, grateful to those who show support for our elderly, and we guarantee your support will be remembered.

Opening Events \$60,000

NHCOA opens up its national Conference each year with an amazing celebratory gathering of community leaders and older adults. Each year this unique event is held in a special place that is both accessible and deeply-rooted in Hispanic history and culture and gathers local officials, community leaders, and community members.

The celebration continues with *La Noche de Serenata*, a lovely reunion for old friends as well as a wonderful, relaxed setting for meeting new ones, and for networking and building alliances while enjoying music and delicious local specialties. And as the event sponsor you will be one of the guests of honor!

Luncheons \$40,000

Each of our three gourmet luncheons is a wonderful event in itself, where good fellowship and great food form the backdrop for inspiring, career-enhancing talks by leaders in their fields. A first-class venue for networking as well as good times, the luncheons are invariably packed. Diners will take away with them not only new knowledge and strategies to help them in their work, they'll also carry with them your company's message (you'll be invited to address the crowd), and whatever give-away materials or tokens you'd like them to have.

Awards Dinner \$40,000

Our spectacular Awards Dinner is the jewel in the Conference's crown. At this gala event we honor individuals and institutions who've made an outstanding contribution toward improving the lives of Hispanic older adults and their families. The Awards Dinner is grand, memorable, and very inspiring, and we arrange for the greatest press exposure we can. Sponsors of the

dinner have a unique and high-profile opportunity to be part of NHCOA as we honor and celebrate “the best of our best”!

Community Walk: “¡Caminemos Juntos – A Nuestra Salud!” **\$35,000**

Each year the NHCOA family invites the local community and Conference participants to join us in a ceremonial walk to support efforts to raise awareness on the critical need to promote healthy living. This highly motivational walk is always lively, popular, and lots of fun, where walkers of all ages enjoy bright tee shirts, decorations, and give-aways as well as instructional exercise demos. The end of our community walk brings us to the official opening, another high-energy event, our Expo: *Plaza de Intercambio*.

Closing Brunch **\$30,000**

Friday’s Closing Brunch, another exciting and ever-popular event, brings together national experts to discuss provocative topics relevant to our older population and their families. No one ever wants to miss this event! If you are a Sponsor, it provides a final memorable moment to convey your information and your message of support for America’s Hispanic elders and their families. During the Closing Brunch, next year’s Conference location will be announced.

Expo: *Plaza del Intercambio*: A Resource Exchange **\$30,000**

Our *Plaza del Intercambio*: A Resource Exchange, is as fun and popular as it is charming, because we’ve recreated a lovely little Latin American town plaza. Everyone likes to spend time at the *placita* because it’s a relaxing spot to take a break, have a cool drink, visit with friends, and participate in the many *charlas* going on there—informal chats on a wide and fascinating range of health and nutrition topics as well as screenings, with booths, in addition, where *abuelitos* and their families can collect valuable literature and have all their questions answered.

Town Hall Forums, Roundtables, and Dialogue Sessions **\$20,000**

Among the highlights of our Conference are the interactive town hall forums, roundtables, and dialogue sessions, all geared toward providing professionals, community leaders, and older adults the nuts-and-bolts of new research, programs, and resources. These sessions give all participants a big boost in their professional growth, while enriching their lives spiritually and mentally and keeping them engaged in the national dialogues that impact the lives of the entire family. Participants always tell us later that they go home super-charged, eager to put the new ideas and strategies they’ve learned into practice, and energized for a whole new year of making a real and lasting difference in our *abuelitos*’ lives!

NHCOA provides a unique arena for thoughtful discussion, learning, and networking. We “Share the Best of Us” in all of our events and invite you to be part of this transformative event by becoming a sponsor!

OTHER SPONSORSHIP OPPORTUNITIES

\$20,000	Café Internet
\$20,000	Affiliates and Older Adults Scholarships
\$15,000	Conference & Expo Bags
\$10,000	Shuttle Transportation for Older Adults
\$10,000	Continental Breakfast Sponsor (Wednesday)
\$10,000	Continental Breakfast Sponsor (Thursday)
\$9,000	Conference T-Shirts
\$7,500	Corporate Supporter(s)
\$6,000	Workshops
\$5,000	Badge Lanyards
\$4,000	Conference Bag Inserts (into 2,000 bags)
\$1,000	Table Sponsor(s)